

NOW HIRING



New CEO

Chief Exploring Officer

for 21 day UK Staycation

Do you have what it takes
to become the new CEO
of this hotel chain?

Contract length: 21 days; Salary: £2,000
(+ all expenses paid)

Applications: Open to all people of all
backgrounds

Then this could be the perfect job for you.

Here at Point A Hotels, we're hiring for a new CEO (Chief Exploring Officer) for the summer, and are calling on culture vultures, full-time foodies and wannabe-Instagrammers to apply for the role.

The new CEO will be paid to travel the length and breadth of the country on an all-expenses paid adventure, curating the ultimate UK 'to do' list from Point A's ten hotels across London, Edinburgh and Glasgow.



RESPONSIBILITIES:

1. Travel adventures are best shared... that's why we'd need you to elect a lucky travel buddy to join you on your month of exploring (their expenses are covered too)
2. Leave normal life behind for a three week period and throw yourself into a carnival of city-based antics: you'll need to work with the staycation experts at Point A to build a jam packed itinerary which sees you try out all of the unmissable experiences each city has to offer. From fine dining at 100ft above the Thames; to uncovering the best scenic views out over Edinburgh... our CEO needs to have an embedded sense of adventure
3. Live-out your (secret) influencer dreams and document the whole trip across your own and Point A's Instagram channels... always wanted to be a professional travel blogger? Now's your chance

DESIRABLE EXPERIENCE:

1. Undeniable explorer energy - you need to be a get up and goer who is loathed by pool-side holiday-makers
2. Can you show us a proven track-record of finding a city's best hangout spots? We need you to have a tried and tested nose for scouting out the best nearby happy hours, the bougiest picnic spots and Instagrammable restaurants, capable of making Salt Bae blush
3. An insatiable appetite for trying new foods - from getting down and dirty in the hippest food markets, to reviewing the highest-rated restaurants in town
4. A proven influencer-like ability to Instagram every eye-catching moment of the trip, demonstrating your social media expertise with a variety of stills, videos, and GIFs

APPLICATIONS CLOSE

06.08.21

Our new CEO will be provided with:

£2000 salary

Extensive expenses budget to cover bottomless brunches, cocktail classes, theatre tickets and other necessary engagements

A uniform befitting of a newly appointed Chief Exploring Officer

Their own personalised Point A key card, unlocking 28 rooms across all 10 hotels

We welcome and encourage job applications from people of all backgrounds | anyone can apply via Instagram using the [#pointaceo](#) or via [PointAHotels.com](#) | 60 second nomination video required



POINT A CHIEF EXPLORING OFFICER (CEO) - T&Cs

1. THESE TERMS AND CONDITIONS

1. These terms and conditions apply to the Chief Exploring Officer job role, open to applications from (Friday 23rd July 2021 - Friday 6th August 2021).
2. Point A hotels reserves the right to change or cancel these dates and terms and conditions at any time throughout the Chief Exploring Officer job role competition process. This includes but is not limited to any government-advised Covid-19 restrictions.
3. By applying for the Chief Exploring Officer job role you are accepting that you will be legally bound by these terms and conditions and that you will fulfil the job description. Your chosen guest is also legally bound to the Terms and Conditions relevant to them.
4. The winner and their chosen guest must agree to a video call to give verbal agreement to these Terms and Conditions, written agreement is also required before the winner and their chosen guest is confirmed and itinerary arrangements are made.
5. All our decisions relating to the role and itinerary are final. No discussions or correspondence with entrants or any other person will be entered into.
6. 'Point A' in this document is a reference to the legal entity that is QMK Management Ltd.

2. ELIGIBILITY RULES FOR CHIEF EXPLORING OFFICER JOB COMPETITION

1. The Chief Exploring Officer job role is open to all persons aged 18 and over who are currently residents of the United Kingdom and have a legal right to work and live in the United Kingdom.
2. Both the winner and their chosen guest must have a valid passport and be willing and able to travel around the UK.
3. Whether any eligibility requirement has or has not been met is always at our sole discretion and we may require evidence or confirmation from entrants before awarding prizes.
4. Point A employees and their immediate families (and the employees of any relevant third parties or suppliers) may not enter any competition.

3. ENTRY AND ENTRY METHODS

1. **Via social media:** The Chief Exploring Officer job role is free to enter. You simply need to film a video (60 seconds or less) and tell us why you deserve to be given the role. You can submit videos on [Instagram](#) using the #pointaceo. Multiple entries will not be accepted. Your profile needs to be open so that we can contact you if your entry is successful. You must have an active presence on social media to enter and be following Point A Hotels. We will choose the winner based on the candidate we feel will best meet the job description.
2. **Via our website:** You can also enter the Chief Exploring Officer job role via the Point A website by emailing BeTheCEO@pointahotels.com. You will be asked to submit a video (60 seconds or less) saying why you deserve to win and will be asked to enter an email address - this helps us to ensure that entries received are from real people and not from computer generated programmes otherwise known as 'robots.' We will give the option to allow us to

contact you to let you know if you have won and to keep you updated with any great offers or prizes. We will choose the winner based on the candidate we feel will best meet the job description.

3. Deficient entries: In all Competitions, we reserve the right to reject any entries that are incomplete, incomprehensible, damaged or otherwise deficient. We also reserve the right to reject entries that are unlawful, indecent, racist, inflammatory, defamatory or which we consider to be otherwise harmful. We accept no responsibility for any late, lost or misdirected entries including not received due to technical disruptions or network congestion.

4. Automated Entry: The use of any automated entry software or any other mechanical or electronic means that permits any person to enter any Competition repeatedly is prohibited.

5. Names: Entrants must apply for the Chief Exploring Officer job role using their legal name only. We reserve the right to disqualify any entrant who uses multiple names and to require them to return any prize they may have won. We also reserve the right to conduct appropriate background checks on the eventual winner and their guest.

6. Retrospective Effect: Where an entrant or prize winner has been found to be in breach of any of the terms and conditions of a Competition and in particular where a person is in breach of the entry restrictions, we may still enforce our right to disqualify that person and require the return or reimbursement to us of any prize even where a prize has been awarded and/or actually provided to the entrant or prize winner in question.

7. Inappropriate Behaviour: We reserve the right to disqualify an entrant, or to refuse or withdraw a Prize, if an entrant, a winner or their guest threatens or abuses one of our employee or partners or otherwise conducts themselves in a manner that we reasonably regard as inappropriate, offensive or unlawful. This also applies to any previous past behaviour that may come to light either in real life or via online platforms.

4. THE ROLE

1. Our successful Chief Exploring Officer job role candidate must:

- Be over the age of 18
- Be eligible to work in the UK
- Have a valid passport
- Be available to travel via taxi, train, plane or other transport and complete a range of local experiences whilst staying at Point A hotel properties between w/c 16th August 2021 and 6th of September 2021
- Be enthusiastic and open to exploring all local experiences included on the itinerary provided, including relevant gastronomic, cultural and fitness experiences, as well as meeting new people
- Complete all relevant press (TV, print, online) as the successful candidate – including a winner's photoshoot in uniform
- Document their trip via min 1-2 photographs, videos, gifs, per day. All images will be sent directly to Point A hotels and posted by the brand across their social media channels at a date decided by the hotel.
- Be willing to have this content shared across all official Point A channels - including website and above-the-line advertising. Point A will own all this content
- Speak positively about Point A and all associated partners
- Not work with any competitor brands over the next year.
- Sign a relevant contract and NDA

- Wear the designated 'uniform' of branded t-shirt supplied by Point A hotels when visible in any photos to be shared on social media, or any media interviews

2. The guest of our Chief Exploring Officer job candidate must:

- Be over the age of 18
- Be eligible to work in the UK
- Have a valid passport
- Be willing to have any content which includes them shared across all official Point A channels - including website and above-the-line advertising
- Speak positively about Point A and all associated partners
- Not work with any competitor brands over the next year.

3. Point A Hotels reserves the right to stop or cancel the experience at any point throughout the trip if a valid reason is identified.

5. PRIZES

1. We reserve the right to select the Chief Exploring Officer job role competition winner. The winner will be chosen at our sole discretion and based on how well we feel they meet the job requirements. We also reserve the right to vet and select their chosen guest.

2. The winner and their chosen guest will be provided with:

- Up to 21 free nights' accommodation across our London and Scottish hotels - equivalent to a full A-List Explorer membership. The role officially spans 21 days but non-working and working days will be negotiated with our winner and a bespoke itinerary will be built
- A personalised hotel key card
- All travel between hotels provided - this may be in the form of taxi journeys, train journeys or internal flights. Travel is provided at our discretion at reasonable hours
- Access to free WIFI in all hotels
- Daily breakfast in hotels and spending money to cover other experiences across the 21-day period. See expenses section for further clarification
- A wage of £2000 for the 21-day period, paid at the end of the 21 days, subject to non-termination of contract
- (3-4) amazing local experiences per week. The winner and their guest agree to the set terms and conditions of each of these outsourced events. Point A hotels will not be held accountable for our winner whilst they are attending any outsourced events
- A personalised 'uniform' which they will be required to wear when shooting content and for the winner's photoshoot
- A bespoke itinerary and posting schedule to be agreed by (Monday 9th August 2021)

3. Our winner will be notified that they have won a prize (on Friday 6th August 2021) by at least one of the following methods:

- a. Via one of Point A's official social channels
- b. by email; or phone

4. The winner will need to provide us with the details of their chosen guest. This needs to be provided by (Monday 9th August 2021). No bookings can be added or amended after (Monday 9th August 2021). The winning guest must agree to have their personal details provided to Point A hotels in order for them to be contacted and the bookings confirmed.

5. We will then work with the winner and their chosen guest to build a bespoke itinerary. This itinerary and posting schedule will be confirmed by (Monday 9th August 2021) and subsequent

travel booked. A legally binding contract between our chosen winner and Point A hotels will also be co-signed. This will include dates and times when materials must be submitted.

6. Should a prize winner's contact details change; it is their responsibility to notify us, or the contact person(s) detailed in the Competition's Specific Terms.

7. We reserve the right to request proof of the winner and their guest's identity in the form of a passport or driver's licence and proof of address in the form of a utility bill. In the event that a prize winner cannot provide us with proof of identity and/or address that is reasonably acceptable to us, we may withdraw the prize and select another prize winner.

8. All prizes are subject to availability, non-transferable and non-exchangeable. No cash will be awarded in lieu of that prize or any part of it.

9. We make no representation or warranty in relation to prize provided and to the fullest extent permitted by law we shall have no liability to you in relation to any prize, its fitness for purpose, merchantability or otherwise. We reserve the right to disqualify entrants from entering our competitions or prize winner or their guest from receiving their prizes where any such person engages in unsafe, illegal, unsociable or inappropriate behaviour in any Point A property. This includes any parties or unacceptable noise levels within the hotels

10. Obtaining time off work and/or study or related activities to participate in a competition and/or take a prize will be the sole and absolute responsibility of each contestant.

11. The chosen candidate will not be a legal employee of Point A hotels - rather a competition winner. They will in no way represent the hotel.

6. UNCLAIMED PRIZES

1. All prizes must be claimed, and itinerary agreed by (Monday 9th August 2021)

2. We reserve the right to award prizes unclaimed after these periods to alternative prize winners or not to award them at all.

7. PUBLICITY AND PERSONAL INFORMATION

1. The personal information supplied by entrants when entering our competitions will be used by us in accordance with our Privacy Policy.

2. The winner is required to submit third party personal information for their chosen guest for booking to occur.

3. It is a condition of entry that we have the right to publish and/or broadcast the first name, hometown, character, likeness and voices of our winner. This information may be used across all Point A channels (including above-the-line advertising) and within media.

4. Our prize winner and their guest must wear their given uniform (as specified in article 4) and participate in photo, recording, video and/or filming session(s). They agree that we shall have the right to use all the resulting publicity materials in any media and across our website plus owned and social media channels and in any manner we see fit. If you elect for anonymity, we will withdraw the prize.

5. No fees shall be payable to any entrant in relation to the use of publicity materials.

8. PAYMENT AND EXPENSES

1. Point A hotels will pay the winner a £2000 wage upon successful completion of duties (see point 4). The winner will be required to Invoice Point A with payment completed within 7 days where possible.
2. Point A hotels will cover all approved travel expenses, including travel to the first hotel on their itinerary for them and a guest, between the hotels, and home again.
3. Point A hotels will provide the winner with a pre-paid expenses card to cover related experiences (e.g., food, travel, experiences) over the 21-day period. Receipts for expenses will be required for accounting purposes. Point A will advise of any experiences these funds need to cover as per the agreed schedule.

9. KEY DATES

1. The applications will open on Friday the 23rd of July and will be open for a two-week period until Friday the 6th of August.
2. The winner will be chosen and contacted on Friday the 6th of August and have until Monday the 9th to confirm.
3. All logistics and travel details will be arranged the week of the 9th of August.
4. The job role starts on Monday the 16th of August and will run for 21 days until Monday the 6th of September.

10. OVERVIEW

1. These Terms and Conditions shall be construed in accordance with and governed by the laws of England and Wales.
2. The winner and their guest must also accept Point A hotels general Terms and Conditions - <https://www.pointahotels.com/about-us/booking-terms-conditions/>